



# 2019-20 Year-long & Event Sponsorship Opportunities



## **We Invite You to Transform a Child's Life**

Lancaster Mennonite's purpose is to change our world through an innovative Christ-centered education.

We rely on donations and sponsorships from individuals and companies to ensure quality faith-based education is accessible for all families. Thank you for considering how you can be part of transforming a child's life with LM!



## Coverage Statistics

Your support of Lancaster Mennonite aligns you as an organization that cares about building up the next generation of leaders through quality, faith-based education in your community. When sponsoring LM, your company can expect high visibility across our website and social media platforms. You will be in-front of our extremely engaged, exclusive audience on our platforms and at events.

**4,820+**  
Facebook  
Followers

**1,000+**  
Instagram  
Followers

**1,000+**  
Twitter  
Followers

**47,700+**  
Website Avg Monthly Pageviews

**102,000+**  
Athletic Event  
Attendees

**38,600+**  
Fine Arts Center  
Event Attendees



# 2019-20 Sponsorship Sign-Up Form

Please check the box next to the Sponsorships you would like to participate in this year, and fill out your company and contact information. **Thank you for supporting Lancaster Mennonite!**

## YEAR-LONG & MULTI-YEAR SPONSORSHIPS

- World Changer Sponsor..... \$15,000
  - Dreamer Sponsor..... \$10,000
  - Blazer Sponsor..... \$ 5,000
  - Athletics Sponsorships**
  - Gym timekeeper table sign.....\$ 1,000/yr\*
  - Gym scoreboard sign.....\$ 2,000/yr\*
  - Turf standard sign.....\$ 1,500/yr\*
  - Turf scoreboard sign.....\$ 2,500/yr\*
  - Fine Arts Patron Sponsor..... \$ 1,500/yr\*
- \*Three year commitment required; pay annually*

**COMPANY NAME:**

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**CONTACT NAME:**

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**TELEPHONE:**

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## EVENT SPONSORSHIPS

### Fall Festival & Homecoming

- Signature Level Sponsor..... \$ 5,000
- Platinum Level Sponsor..... \$ 2,000
- Gold Level Sponsor..... \$ 1,000
- Silver Level Sponsor..... \$ 500
- Bronze Level Sponsor..... \$ 250

### Benefit Golf Tournament

- Signature Level Sponsor..... \$ 5,000
- Platinum Level Sponsor..... \$ 2,500
- Eagle Level Sponsor..... \$ 1,250
- Birdie Level Sponsor..... \$ 550
- Lightning Level Sponsor..... \$ 325
- Patron Level Sponsor.....\$ 100

### Elementary and Middle School Events

- Race for Education Sponsor..... \$500  
Please circle the campus of choice: **Locust Grove -OR- New Danville**
- Auction Gold Level Sponsor..... \$500
- Auction Silver Level Sponsor..... \$250
- Auction Bronze Level Sponsor..... \$100  
Please circle the campus of choice: **Locust Grove -OR- New Danville**
- Service for Learning Sponsor..... \$500

### LM's ExtraOrdinary Give Event

- Patron Sponsor starting at \$1,500+, contact us (info below) for opportunities or to sign-up.

**EMAIL:**

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**SPONSORSHIPS TOTAL:**

\$-----

**CONTACT SIGNATURE:**

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**Please send your completed form along with a check payable to: LANCASTER MENNONITE SCHOOL, Attn: Mindy Kennedy, 2176 Lincoln Highway East, Lancaster, PA 17602.**

**Company logos and ads should be sent as a .jpeg or .pdf file via email to: [kennedym@lancastermennonite.org](mailto:kennedym@lancastermennonite.org).**

# LM's 2019-20 Year-Long Sponsorship Opportunities

## SPONSORSHIP PACKAGES

*\*See Sponsor benefits and details on the following pages*

|  | WORLD CHANGER<br>\$15,000 | DREAMER<br>\$10,000 | BLAZER<br>\$5,000 |
|--|---------------------------|---------------------|-------------------|
| Logo on LM website   |                           |                     |                   |
| Recognition on LM social media platforms   |                           |                     |                   |
| Recognition on LM's electronic road sign   |                           |                     |                   |
| Business listed in 3 campus e-newsletters  |                           |                     |                   |
| <i>Sponsor Level</i> benefits for Fall Festival event*                               | Signature Level           | Signature Level     | Platinum Level    |
| <i>Sponsor Level</i> benefits for Golf Tournament*                                   | Signature Level           | Corp. Level         | Eagle Level       |
| <i>Extra Give Challenge</i> Sponsor invitation*                                      |                           |                     |                   |
| Invitation to the Iron Bridge Society Party  |                           |                     |                   |
| Signage in prominent campus building   |                           |                     |                   |
| Acknowledged publicly at <i>Race for Education</i> and <i>Service for Learning</i> * |                           |                     |                   |

### SPONSOR REGISTRATION

To learn more or register for a Year-long Sponsorship, please contact LM Director of Advancement, Heidi Stoltzfus at [stoltzfushe@lancastrermennonite.org](mailto:stoltzfushe@lancastrermennonite.org) by **August 30, 2019** to take full advantage of the sponsorship benefits.

# LM's 2019-20 Multi-Year Sponsorship Opportunities

## ATHLETICS SPONSOR

Throughout the year many parents, grandparents, alumni and friends of the community attend sports events on our Lancaster Campus. We are inviting you to join us in supporting LM students by placing your company's name and logo in one of our sports venues. Your sign will be visible to the numerous events we host on campus throughout the year. A three year commitment is required for all Athletics Sponsorships. Visit our Athletics page for all of our current sports schedules: [www.lancastermennonite.org/athletics](http://www.lancastermennonite.org/athletics).

### Options and Investment

- **Gymnasium timekeeper table sign.....\$3,000 total/\$1,000 per year**
- **Gymnasium scoreboard sign.....\$6,000 total/\$2,000 per year**
- **Turf standard sign (4' high by 8' wide).....\$4,500 total/\$1,500 per year**
- **Turf scoreboard sign (12' by 2').....\$7,500 total/\$2,500 per year**

Exclusive, first-come-first served opportunity - one sign for one scoreboard.

### Sign Construction and Maintenance

- Sign appearance and content is subject to approval of LM.
- LM will be responsible for affixing and properly displaying the sign for the life of the contract.
- An attractive, well-maintained sign is of mutual benefit: LM will be responsible for keeping the sign clean; the sponsor is responsible for repairing or replacing the sign if it becomes unsightly due to any damage, fading or peeling. LM will inform sponsors of any such conditions as they arise.
- The sign design and cost is the responsibility of the advertising Athletics Sponsor.

## FINE ARTS PATRON SPONSOR

The Calvin and Janet High Fine Arts Center represents LM's deep commitment to the role of the arts in a holistic, quality education. The building houses music rooms, art studios, and the state-of-the-art 1,350-seat Weaver Auditorium acoustically designed for all performances. Annually, the Calvin and Janet High Fine Arts Center hosts LM events, like plays, musicals, vocal and instrumental concerts, and LM Commencement. Fine Arts Patron Sponsors will be displayed on the program, posters, website and social media posts for the LM drama productions for the year. In addition, your organization will be prominently on display in the lobby of the Calvin and Janet High Fine Arts Center. A three year commitment is required for the Fine Arts Patron Sponsorship.

Visit our School Calendar for all of our upcoming events in the Calvin and Janet High Fine Arts Center: [www.lancastermennonite.org/events](http://www.lancastermennonite.org/events).

**Investment..... \$4,500 total/\$1,500 per year**

## SPONSOR REGISTRATION

To learn more or register for the Athletics and Fine Arts Patron Sponsorships, please contact LM Event Liaison, Mindy Kennedy at [kennedym@lancastermennonite.org](mailto:kennedym@lancastermennonite.org) by **August 30, 2019** to take full advantage of the sponsorship benefits.



# LM FALL FESTIVAL & HOMECOMING

October 4-5, 2019

Our annual Fall Festival & Homecoming event attracts current students and their families, alumni, and families from the community to enjoy LM's athletic games, Iron Bridge 5K and FFA pancake breakfast, Hess's famous BBQ, Auction, and many other festive events for all ages at the Lancaster Campus.

## SPONSORSHIP PACKAGES

|   | SIGNATURE<br>\$5,000 | PLATINUM<br>\$2,000 | GOLD<br>\$1,000 | SILVER<br>\$500 | BRONZE<br>\$250 |
|---|----------------------|---------------------|-----------------|-----------------|-----------------|
| Company name on Iron Bridge 5K t-shirt      | ✓                    | ✓                   | ✓               | ✓               | ✓               |
| Recognition on promotional materials        | ✓                    | ✓                   | ✓               | ✓               | ✓               |
| Business displayed on signage or in program | ✓                    | ✓                   | ✓               | ✓               | ✓               |
| Iron Bridge Trail Run registrations         | 4                    | 4                   | 2               | 2               | 1               |
| Barbecue dinner tickets                     | 6                    | 6                   | 4               | 2               | 1               |
| Benefit Auction & Reception tickets         | 16                   | 8                   | 4               |                 |                 |
| Verbal recognition at signature events      | ✓                    | ✓                   | ✓               |                 |                 |

### MATCHING GIFT DONOR

Each year friends and parents of LM purchase a cookie as part of the *Cookie Kids* portion of the Benefit Auction, representing their support of an LM student. This year our goal is to raise \$40,000 with the *Cookie Kids*, \$20K in a matching challenge and \$20K from *Cookie Kids* during the Benefit Auction. Consider being part of this challenge by pledging your support today. All matching commitments made for the October Auction are due no later than June 30, 2020.

### SPONSOR REGISTRATION

To learn more or register as a 2019 Fall Festival & Homecoming Sponsor, please contact LM Event Liaison, Mindy Kennedy at [kennedyml@lancastermennonite.org](mailto:kennedyml@lancastermennonite.org) **by August 30, 2019** to take full advantage of the sponsorship benefits and/or to talk about in-kind donations.

Learn more about Fall Festival & Homecoming events at:  
[www.lancastermennonite.org/events/homecoming-2019](http://www.lancastermennonite.org/events/homecoming-2019)



# LM'S ANNUAL BENEFIT GOLF TOURNAMENT

May 13, 2020

For over 20 years, LM's Annual Golf Tournament has been held each spring. The 200+ players enjoy a beautiful day of golf and catered meals, while raising money for student scholarships.

## SPONSORSHIP PACKAGES

|  | SIGNATURE<br>\$5,000 | CORPORATE<br>\$2,500 | EAGLE<br>\$1,250 | BIRDIE<br>\$550 | LIGHTNING<br>\$325 | PATRON<br>\$100 |
|--|----------------------|----------------------|------------------|-----------------|--------------------|-----------------|
| Ad in program  | Two-Page             | One-Page             | One-Page Ad      | Half-Page Ad    | Half-Page Ad       | Name Listed     |
| Tee sign with company logo                                 | ✓                    | ✓                    | ✓                | ✓               | ✓                  |                 |
| Logo and link on social media and website                  | ✓                    | ✓                    | ✓                | ✓               |                    |                 |
| Golfers, Carts & Meals                                     | 8                    | 6                    | 4                | 2               |                    |                 |
| Company logo on program cover                              | ✓                    | ✓                    | ✓                |                 |                    |                 |
| Opportunity to Include your promotional item in goodie bag | ✓                    | ✓                    | ✓                |                 |                    |                 |
| Public recognition at event                                | ✓                    | ✓                    | ✓                |                 |                    |                 |
| Company provided banner prominent at event                 | ✓                    | ✓                    |                  |                 |                    |                 |
| Premium placement of logo on golfer gift                   | ✓                    | ✓                    |                  |                 |                    |                 |
| Opportunity to greet players at meals                      | ✓                    |                      |                  |                 |                    |                 |

For a Golf Sponsorship, please contact LM Event Liaison, Mindy Kennedy at [kennedym1@lancastermennonite.org](mailto:kennedym1@lancastermennonite.org) by **March 15, 2020** to take full advantage of the sponsorship benefits.

# LM ELEMENTARY & MIDDLE SCHOOL EVENT OPPORTUNITIES

## ***Race for Education - October 3 & 24, 2019***

Students at Locust Grove and New Danville campuses' tie on their running shoes and run sponsored laps. The kids solicit family, friends and businesses to sponsor them as they work to achieve their fundraising goals. We invite you to be a sponsor! Benefits for these events are listed below with green boxes.

## ***Elementary Campus Auctions - April 3 & 24, 2020***

LM elementary campuses, Locust Grove and New Danville, host an annual benefit auction to raise funds for their campus and the LM annual fund. These events are coordinated by dedicated parent volunteers and anticipated with great enthusiasm by our elementary families for the fun, community atmosphere. We invite you to be a sponsor! Benefits for these events are listed below with blue boxes.

## ***Service for Learning - May 1, 2020***

The LM Middle School students perform sponsored service projects in the community. They solicit family, friends and businesses to sponsor them as they work to achieve their fundraising goals. We invite you to be a sponsor! Benefits for these events are listed below with orange boxes.

## SPONSORSHIP PACKAGES

|  | RACE<br>\$500 | SERVICE<br>LEARNING<br>\$500 | AUCTION<br>GOLD<br>\$500 | AUCTION<br>SILVER<br>\$250 | AUCTION<br>BRONZE<br>\$100 |
|--|---------------|------------------------------|--------------------------|----------------------------|----------------------------|
| Public recognition at the event            |               |                              |                          |                            |                            |
| Logo on social media                       |               |                              |                          |                            |                            |
| Company name on all promotional materials  |               |                              |                          |                            |                            |
| Ad in booklet                              |               |                              |                          |                            |                            |
| Meal tickets                               |               |                              |                          |                            |                            |
| Company provided banner prominent at event |               |                              |                          |                            |                            |

## SPONSOR REGISTRATION

Please contact LM Event Liaison, Mindy Kennedy at [kennedym@lancastermennonite.org](mailto:kennedym@lancastermennonite.org) to register as a sponsor for the event of your choice. Contact us early to take full advantage of the sponsorship benefits!

***Race for Education - by September 1, 2019***  
***Elementary Campus Auctions - by March 15, 2020***  
***Service for Learning - by April 1, 2020***





# THE EXTRA GIVE™ ORDINARY

## EXTRAORDINARY GIVE LM PRIVATE SPONSOR

November 22, 2019

The Lancaster Community Foundation will host the *ExtraOrdinary Give* on Friday, Nov. 22, 2019. On that day, every dollar donated to LM will be stretched by the Foundation and others.

***The ExtraOrdinary Give is LM's largest fundraiser of the year!***

### SPONSORSHIP PACKAGE & BENEFITS

Company on LM's  
ExtraOrdinary Give  
webpage



Recognized at 3 campus  
Giving Stations



Recognition on campaign  
marketing materials



Private sponsors of LM's *ExtraOrdinary Give* team provide energy and encouragement to our alumni and parents by challenging them to pool together and have their donations matched by the Sponsors. Typically, based on commitments, a challenge of 1 for 1 OR 2 for 1 is offered for every new gift or gift increased by \$20 or more than their last gift.

As an *ExtraOrdinary Give* sponsor, you will be on the LM *ExtraOrdinary Give* webpage, be recognized at the Giving Stations placed at our three campuses, thanked on our campaign materials, and receive extra visibility from the campaign driving traffic to the LM page on the Foundation's website. **Sponsorship opportunities start at \$1,500 and up.**

### SPONSOR REGISTRATION

For the LM ExtraOrdinary Give Sponsorship, please contact LM Event Liaison, Mindy Kennedy at [kennedym@lancastermennonite.org](mailto:kennedym@lancastermennonite.org) by **November 1, 2019.**



# LM 2019-20 Calendar of Annual Fund Benefit Events

## FALL 2019 EVENTS

### October 2019

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    | 1  | 2  | 3  | 4  | 5  |
| 6  | 7  | 8  | 9  | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 |    |    |

**October 3:** Locust Grove Campus Race for Education

**October 4-5:** Fall Festival & Homecoming Weekend

**October 24:** New Danville Campus Race for Education

### November 2019

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    |    |    | 1  | 2  |
| 3  | 4  | 5  | 6  | 7  | 8  | 9  |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |

**November 22:** The ExtraOrdinary Give

## SPRING 2020 EVENTS

### April 2020

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    | 1  | 2  | 3  | 4  |
| 5  | 6  | 7  | 8  | 9  | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 |    |    |

**April 3:** Benefit Auction at New Danville Campus

**April 24:** Benefit Auction at Locust Grove Campus

### May 2020

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    |    |    | 1  | 2  |
| 3  | 4  | 5  | 6  | 7  | 8  | 9  |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 |    |    |    |    |    |    |

**May 1:** Lancaster Mennonite Middle School Service for Learning

**May 13:** Annual Benefit Golf Tournament