



2020 Fall Festival & Homecoming Event Sponsorship Opportunities



We Invite You to Transform a Child's Life

Lancaster Mennonite's purpose is to change our world through an innovative, Christ-centered education.

We rely on donations and sponsorships from individuals and companies to ensure quality faith-based education is accessible for all families. Thank you for considering how you can be part of transforming a child's life with LM!



Coverage Statistics

Your support of Lancaster Mennonite aligns you as an organization that cares about building up the next generation of leaders through quality, faith-based education in your community. When sponsoring LM, your company can expect high visibility across our website and social media platforms. You will be in-front of our extremely engaged, exclusive audience on our platforms and at events.

4,965+
Facebook
Followers

1,255+
Instagram
Followers

1,035+
Twitter
Followers

29,550+
Website Avg Monthly Pageviews

102,000+
Athletic Event
Attendees

38,600+
Fine Arts Center
Event Attendees

LM FALL FESTIVAL & HOMECOMING

October 2-3, 2020

Our annual Fall Festival & Homecoming event attracts current students and their families, alumni, and families from the community to enjoy LM's athletic games, Iron Bridge 5K and FFA pancake breakfast, Hess's famous BBQ, Auction, and many other festive events for all ages at the Lancaster Campus.

SPONSORSHIP PACKAGES

	SIGNATURE \$5,000	PLATINUM \$2,000	GOLD \$1,000	SILVER \$500	BRONZE \$250
Company name on Iron Bridge 5K t-shirt	✓	✓	✓	✓	✓
Recognition on promotional materials	✓	✓	✓	✓	✓
Business displayed on signage or in program	✓	✓	✓	✓	✓
Iron Bridge Trail Run registrations	4	4	2	2	1
Barbecue dinner tickets	6	6	4	2	1
Benefit Auction & Reception tickets	16	8	4		
Verbal recognition at signature events	✓	✓	✓		

MATCHING GIFT DONOR

Each year friends and parents of LM purchase a cookie as part of the *Cookie Kids* portion of the Benefit Auction, representing their support of an LM student. This year our goal is to raise \$40,000 with the *Cookie Kids*, \$20K in a matching challenge and \$20K from *Cookie Kids* during the Benefit Auction. Consider being part of this challenge by pledging your support today. All matching commitments made for the October Auction are due no later than June 30, 2021.

SPONSOR REGISTRATION

To learn more or register as a 2020 Fall Festival & Homecoming Sponsor, please contact LM Event Liaison, Mindy Kennedy at kennedym1@lancastermennonite.org by **August 15, 2020** to take full advantage of the sponsorship benefits and/or to talk about in-kind donations.

Learn more about Fall Festival & Homecoming events at:
www.lancastermennonite.org/events/homecoming-2020



2020 Fall Festival & Homecoming Sponsorship Sign-Up Form

Please check the box next to the Sponsorship you would like to participate in this year, and fill out your company and contact information. **Thank you for supporting Lancaster Mennonite!**

EVENT SPONSORSHIP

Fall Festival & Homecoming

- Signature Level Sponsor..... \$ 5,000
- Platinum Level Sponsor..... \$ 2,000
- Gold Level Sponsor..... \$ 1,000
- Silver Level Sponsor..... \$ 500
- Bronze Level Sponsor..... \$ 250

Matching Gift Sponsor

- Patron Sponsor..... \$ _____

COMPANY NAME:

CONTACT NAME:

EMAIL:

SPONSORSHIP/DONATION TOTAL:

\$ _____

CONTACT SIGNATURE:

TELEPHONE:

ADDRESS:

HOW COMPANY/NAME SHOULD APPEAR IN MARKETING:

- Prefer to remain anonymous

Once we have received your completed form and payment we will send you a promo code. With it you will go to our website to register attendees online for the complimentary events in your sponsorship package level.

Please send your completed form along with a check payable to: LANCASTER MENNONITE SCHOOL, Attn: Mindy Kennedy, 2176 Lincoln Highway East, Lancaster, PA 17602.

Company logos and ads should be sent as a .jpeg or .pdf file via email to: events@lancastermennonite.org.